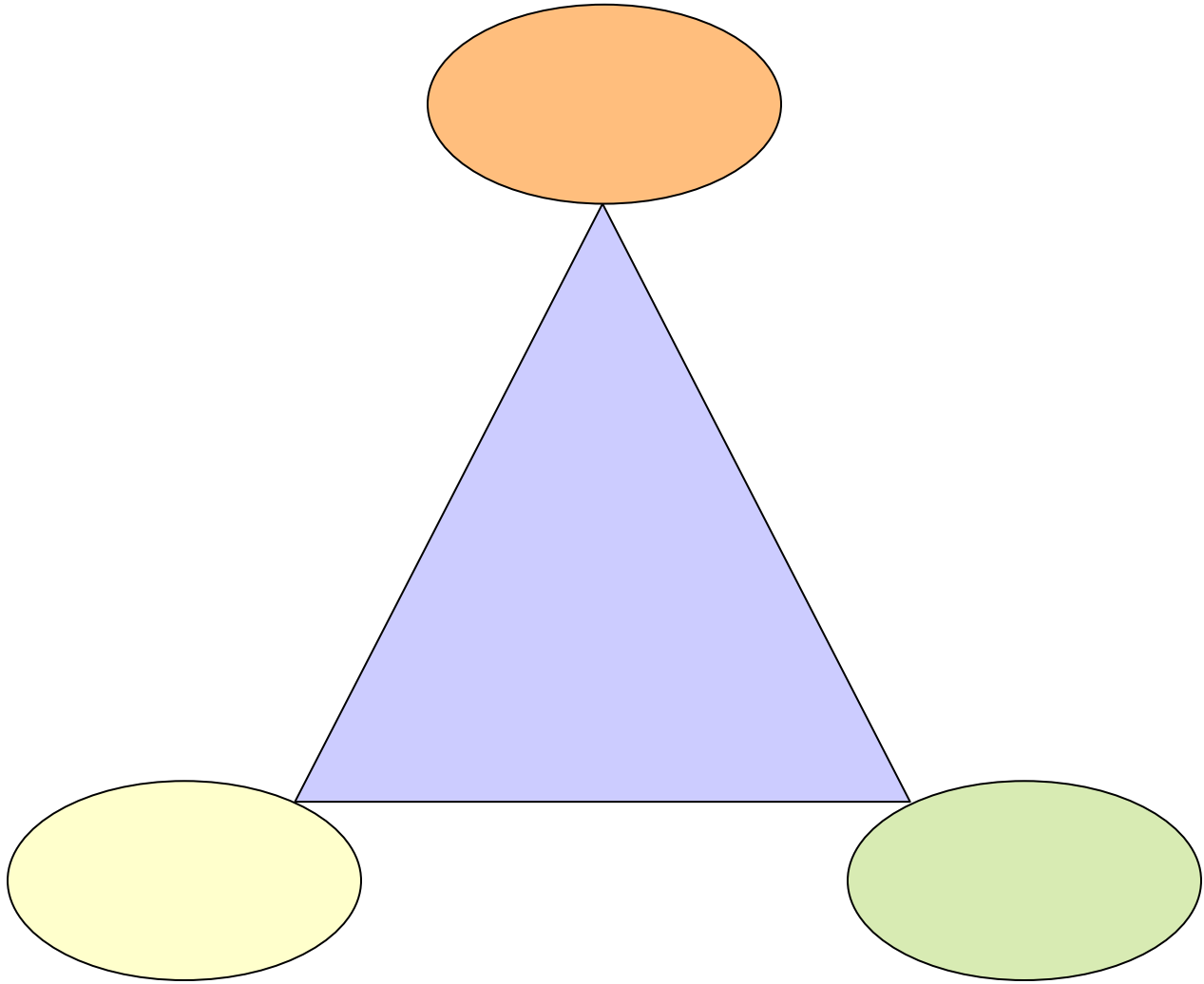


Rhetorical Triangle, Appeals, Aims



Rhetorical Triangle - EQUILATERAL

Rhetorical Situation - Subject, Author, Audience (+ Purpose and Occasion)

Rhetorical Appeals - Ethos, Logos, Pathos

Rhetorical Aims - Informative, Expressive, Persuasive